### WHAT DOES CV LABS DO?

At CV Labs we love entrepreneurs. Together, we grow and enhance the global crypto ecosystem by fostering public understanding, technology, and entrepreneurs. We will do that by promoting, developing and investing in the global crypto ecosystem via the CV Labs incubation program, our unique blockchain hub in the heart of Crypto Valley, various event series such as the CV Summit and the CV Competition, as well as our own CV VC Advisory business.

# WHAT DISTINGUISHES CV LABS INCUBATOR FROM OTHER INCUBATORS?

CV Labs is the first and only blockchain incubator based in Crypto Valley. Besides the incubation and the activities around it, CV Labs has a unique ecosystem of co-working space which is home of more than 130 companies - some of which are the biggest names in the blockchain scene, other startups, corporates, and government agencies. Many well-known blockchain projects have chosen Switzerland and Zug to be their home, for a reason of stability, beneficial regulatory environment and the density of blockchain companies. If you are building a blockchain startup - Zug is a place to be at now.

#### **HOW DO I GET FUNDING FOR MY STARTUP?**

If you are an early-stage startup looking for funding then apply for our incubation program. Apply through **f6s**. If you are in a later stage, then **get in touch** with our investment team. We will be happy to review your pith deck.

#### **HOW MUCH DO YOU INVEST?**

CV VC invests up to \$125K in early-stage startups in exchange for 10% in equity. Early-stage startups join CV Labs Incubation Program and go through a highly valuable three-month program at the heart of the Crypto Valley. Startups in a later stage can expect a direct investment of up to \$500K and above.

### DOES IT COST SOMETHING TO PARTICIPATE IN THE INCUBATION PROGRAM?

We charge \$25K per company to take part in CV Labs Incubation Program. These fees will be deducted from the amount invested in your company. As mentioned above, our gross investment is \$125K. Once program fees are deducted, you would receive \$100K. These program fees help to cover basic costs of running the Incubation Program, paying outside speakers and should be viewed as tuition.

#### WHEN ARE THE EXACT DATES FOR THE NEXT BATCH?

We don't have fixed dates. Usually, we have two batches per year, one starting in spring and one in autumn. Follow our website for more information as well as our social media - especially the **LinkedIn** page of CV Labs.

## CAN WE APPLY FOR THE INCUBATION PROGRAM & DIRECT FUNDING MORE THAN ONCE?

Of course. If you haven't received a positive response the first time, we strongly encourage you to continue working on your idea and get in touch with us again.

### **DO I NEED TO SUBMIT A BUSINESS PLAN?**

No, unless we ask you for it. Submit a pitch deck, let us evaluate it and we'll get in touch if we need more information.

# I'VE ALREADY RAISED FUNDS FOR MY STARTUP. CAN I STILL APPLY FOR FUNDING BY CV VC?

As long as you haven't raised Series A funding, you should get in touch with us.

### DO I HAVE A CHANCE TO ENTER THE INCUBATION PROGRAM IF I AM FROM ABROAD?

We have funded startups from 12 different countries so far: Switzerland, USA, Bulgaria, Ukraine, South Africa, Estonia, India, Latvia, Brazil, Germany, Poland, Georgia. We are happy to consider funding your idea no matter where you are based.

# IN CASE WE ARE SELECTED FOR THE CV LABS INCUBATION PROGRAM, DO WE NEED TO MOVE TO SWITZERLAND?

Yes, you will be required to move to Switzerland for the duration of the program. We provide office space for two team members of each startup.

#### WHERE WILL WE LIVE DURING OUR STAY IN SWITZERLAND?

You are responsible for finding accommodation for your team. We don't provide accommodation. CV Labs offices are based in Zug. You can choose to stay either in the Zug area or in Zurich, which is about 30 min train ride. Zug is smaller and calmer, while Zurich is a real metropolitan city with lots to do and experience. Switzerland has an excellent railway network, so many people commute from Zurich to Zug on a daily basis.

### WE HAVE A BIG TEAM, WHO HAS TO MOVE TO SWITZERLAND?

We provide office space for two team members of each startup. We usually recommend that the co-founders are present during the program. During the tech week, you can also bring your CTO if he is not one of the co-founders. We highly encourage you to work from our offices. In the evening we have lot of events so it is a place to be to expand your network and learn something new.

## MY TEAM OUTSOURCES SOFTWARE DEVELOPMENT. CAN WE STILL APPLY FOR CV LABS INCUBATION PROGRAM?

Yes, we encourage you to apply. We have funded several companies which have outsourced software development. However, we do believe it is the best to have technical skills inhouse.

#### WHO ARE THE MENTORS AND TEACHERS?

Each startup team will work closely with one or two mentors. Special guests and experts will join the program for specific inputs. Amongst them are: Nicole Anderson (Redsand), Mona El Isa (Melonport), Stephan Karpischek (Etherisk), Lukas Betschart (Bitcoin Association Switzerland) and Guenther Dobrauz (Lawyer, VC Investor).

See the list of mentors

### I WANT TO BE A MENTOR IN CV LABS INCUBATION PROGRAM.

We are always happy to meet new experts and consider potential collaboration. **Send us** your info and we will get back in touch with you.

## I KNOW A GREAT COMPANY WHICH YOU SHOULD FUND. HOW CAN I LET YOU KNOW?

Please <u>send us an email</u> with more information. Our investment team will be happy to check out your recommendation.

### WHAT IS THE CRYPTO VALLEY ECOSYSTEM AROUND ZUG?

Crypto Valley is an area in Switzerland and Liechtenstein centered around the blockchain cluster in Zug with over 600 companies. It has a formidable role in the worldwide development of crypto and blockchain with many major companies founding and launching in the Crypto Valley. More info:

- The Crypto Valley's Top 50 companies in the blockchain industry
- CV Maps